**Abu Dhabi Case – Guidance**

Assuming you are providing an update to Abu Dhabi’s board of directors about the firm’s financial situation and prospects, provide an analysis on the following issues:

1. Trends in Abu Dhabi’s financial performance and financial profile?
2. Abu Dhabi’s profitability as well as its underlying determinants. Identify which areas of the firm exhibit ineffectiveness or inefficiency.
3. Abu Dhabi’s segments’ performance, strengths and weaknesses.
4. Mapping of financial performance unto stock market performance.
5. Areas where managerial action is needed.